



Workshop Assistance in PkM's Proposals and Publication At Institut Agama Islam Hidayatullah Batam

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Abstract

The Workshop on Assistance in the Preparation of Community Service Proposals (PkM) and the Publication of PkM Journal Articles was held at the Institut Agama Islam Hidayatullah Batam with the aim of increasing the academic capacity of lecturers and students in designing proposals for community service activities and writing scientific articles that can be published in community service journals. This activity was attended by 30 participants consisting of lecturers and students from various study programs. The method of implementing activities is carried out through several stages, namely the delivery of materials, discussions and questions and answers, as well as practice and assistance in the preparation of PkM proposals and the writing of scientific articles. The material presented included the basic concept of community service, the systematics of the preparation of PkM proposals, the method of implementing community service activities, and techniques for writing scientific articles based on community service activities. The results of the activity showed an increase in participants' understanding of the preparation of PkM proposals and the publication of scientific articles. In addition, participants also succeeded in compiling several draft community service proposals as well as draft scientific articles that have the potential to be submitted to the community service grant program or published in community service journals. This workshop activity is expected to encourage an increase in the productivity of lecturers and students in carrying out community service activities and increase the number of scientific publications based on PkM activities.

Keywords: PkM workshops, community service proposals, publication of PkM journals, lecturers and students, academic capacity development.

INTRODUCTION

Higher education has three main pillars known as the Tri Dharma of Higher Education, namely education and teaching, research, and community service (Undang. Republik Indonesia. Nomor 12 Tahun 2021 Tentang Pendidik. Tinggi, 2021). These three elements are academic obligations that must be carried out by every lecturer as a form of real contribution to the development of science and community empowerment. Community Service (PkM) activities are one of the important instruments in transferring science and technology from universities to the community (Undang-Undang Republik Indonesia Nomor 20 Tahun 2003 Tentang Sistem Pendidikan Nasional, 2003). Through this activity, lecturers and





students can provide solutions to various social, economic, educational, and cultural problems faced by the community (Kemendibud-Ristek no 53, 2023).

Community Service (PkM) is one of the main pillars in the implementation of the tridharma of higher education in addition to education and research (Undang-Undang Republik Indonesia Nomor 14 Tahun 2005 Tentang Guru Dan Dosen, 2005). PkM is not only oriented towards solving socio-religious problems and empowering the community, but also becomes an indicator of the performance of lecturers and institutions in the accreditation system and national ranking (Keputusan Direktur Jenderal Pendidikan Tinggi Kementerian Pendidikan Dan Kebudayaan Nomor 12 Tahun 2021 Tentang Pedoman Operasional Beban Kerja Dosen, 2021). Therefore, the ability to prepare a systematic, applicative, and competitive PkM proposal is an urgent need for lecturers and students. PkM activities have not been fully documented and published in the form of scientific articles in national journals. In fact, the publication of PkM articles functions as a means of disseminating the results of activities to the academic audience and strengthening institutional recognition (Siswanto & Silitonga, 2023). Challenges that are often faced include limited understanding of the systematics of proposals according to grant standards, the preparation of cost budget plans, Measurable output formulation, to journal template-based article writing techniques. This mentoring workshop is designed as a form of strengthening the academic capacity of lecturers and students to be able to produce PkM proposals that are worthy of funding and scientific articles that are ready to be published. This activity is expected to increase productivity, the quality of tridharma outputs, and a collaboration-based academic culture (Instrumen Pemantauan Dan Evaluasi Mutu Perguruan Tinggi Untuk Perpanjangan Status Terakreditasi Melalui Mekanisme Automasi, 2024). The Institut Agama Islam Hidayatullah Batam committed to the development of the Tri Dharma of Higher Education continues to strive to increase the academic capacity of lecturers and students, especially in the field of community service. Therefore, activities that are able to provide understanding as well as direct assistance in the preparation of PkM proposals and the writing of scientific articles based on community service activities are needed (Keputusan Direktur Jenderal Pendidikan Tinggi Kementerian Pendidikan Dan Kebudayaan Nomor 12 Tahun 2021 Tentang Pedoman Operasional Beban Kerja Dosen, 2021).

Based on these conditions, the implementation team organizing this workshop activity is expected to be able for lecturers and students to understand





the steps to prepare PkM proposals in accordance with academic standards, ranging from identifying community problems, formulating solutions, preparing methods for implementing activities, to planning activity outputs (Peraturan Mendikbut-Ristek No 44 Tahun 2024 Tentang Profesi, Karier, Dan Penghasilan Dosen, 2024). In addition, participants were also guided to develop the results of PkM activities into scientific articles that could be published in community service journals. With this activity, it is hoped that it can improve the quality of PkM proposals submitted by lecturers and students and encourage an increase in the number of scientific publications in the field of community service within the Hidayatullah Batam Islamic Institute (Undang-Undang Nomor 4 Tahun 2014 Tentang Penyelenggaraan Pendidikan Tinggi Dan Pengelolaan Perguruan Tinggi, 2014).

The objectives of this community service activity are:

1. Increase the understanding of lecturers and students about the concept and systematics of the preparation of Community Service (PkM) proposals.
2. Provide technical assistance in preparing proposals for PkM activities in accordance with academic standards.
3. Improving the ability of lecturers and students to write scientific articles based on community service activities.
4. Encourage an increase in the number of PkM proposals and the publication of scientific articles in community service journals.
5. Strengthening the academic culture and scientific productivity of lecturers and students within the Hidayatullah Islamic Institute Batam.

OVERVIEW INSTITUT AGAMA ISLAM HIDAYATULLAH BATAM

Institut Agama Islam Hidayatullah Batam is one of the Islamic religious that is committed to the development of higher education based on Islamic values, science, and community service. This university was established with the aim of producing human resources who have academic competence, moral integrity, and are able to contribute to the development of a society based on Islamic values. As a higher education institution, Institut Agama Islam Hidayatullah Batam has a strategic role in producing graduates who not only excel academically, but also have social sensitivity and the ability to implement science in the community. In carrying out its function as a higher education institution, this university refers to the implementation of the Tri Dharma of Higher Education, namely education and





teaching, research, and community service. The existence of Institut Agama Islam Hidayatullah Batam in Batam City has an important meaning in supporting the improvement of the quality of human resources, especially in the field of Islamic education. In addition, this institution also plays an active role in carrying out academic and social activities that provide benefits to the surrounding community (IAIHB, 2026).

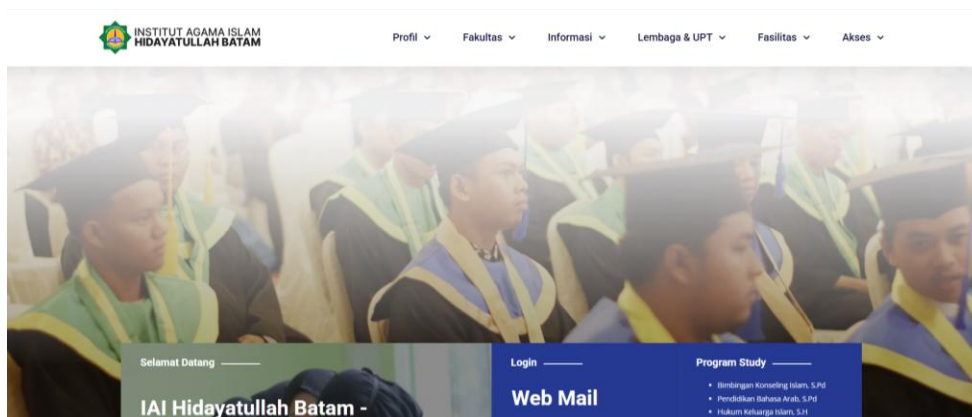


Figure 1. Official Web at Institut Agama Islam Hidayatullah Batam

Vision and Mission

In carrying out its role as a higher education institution, the Hidayatullah Batam Islamic Religious Institute has a vision and mission that serves as a guideline in institutional development.

Vision

To become an Islamic university that excels in the development of science, is based on Islamic values, and is able to contribute to the development of a society with noble and competitive character.

Mission

1. Organizing quality education and teaching based on Islamic values.
2. Developing innovative and useful research for the development of science and society.
3. Carrying out community service activities as a form of implementation of science and technology.
4. Developing cooperation with various educational institutions, the government, and the community in order to improve the quality of education and institutional development.





5. Creating an academic environment conducive to the intellectual, spiritual, and professional development of the academic community.

As part of the implementation of the Tri Dharma of Higher Education, community service activities are one of the obligations that must be carried out by lecturers and students. Community service is an activity that aims to apply science, technology, and art to provide benefits to the wider community. The Hidayatullah Islamic Institute of Batam actively encourages lecturers and students to be involved in various community service activities oriented towards community empowerment. These activities can be in the form of training, mentoring, counseling, and other social activities that aim to improve the quality of people's lives. Through community service activities, universities can play a role as agents of change who are able to provide solutions to various problems faced by society. Therefore, the ability of lecturers and students to design and implement community service programs is very important (IAIHB, 2026).

The Role of the Institute for Research and Community Service (LPPM)

To support the implementation of research and community service activities, the Hidayatullah Islamic Institute Batam has an Institute for Research and Community Service (LPPM) which is tasked with coordinating, facilitating, and developing research and service activities in the university environment.

LPPM has several main tasks, including:

1. Formulate policies and work programs in the field of research and community service.
2. Coordinating the implementation of research and community service activities carried out by lecturers and students.
3. Encourage improvement in the quality of research proposals and community service.
4. Facilitate the publication of research results and community service in the form of scientific articles, books, and other academic outputs.
5. Developing cooperation with various parties in the context of carrying out research and community service activities.

Through the role of LPPM, community service activities are expected to be carried out in a directed, systematic manner, and have a real impact on the community (IAIHB, 2026).





IMPLEMENTATION METHOD

Form and Approach of Activities

This Community Service (PkM) activity is carried out in the form of workshops and technical assistance regarding the preparation of Community Service (PkM) proposals as well as the writing of scientific articles based on PkM activities that can be published in community service journals. This activity was attended by 30 participants consisting of lecturers and students within the Hidayatullah Islamic Religious Institute Batam. The approach used in this activity is a participatory, educational, and practical approach, where participants not only receive material theoretically, but also actively engage in discussions, proposal preparation exercises, and scientific article writing practices. Through this approach, it is hoped that participants can comprehensively understand the concept of community service, techniques for preparing activity proposals, methods for implementing PkM activities, and scientific article writing techniques in accordance with academic standards and journal publication rules (Puslitabmas, 2022). This workshop also provides an opportunity for participants to gain direct experience in compiling PkM proposals and scientific articles through mentoring activities carried out by resource persons and the implementation team.



Figure 2. Presentation of PkM Material and Activity Output

The method of implementing this workshop is carried out through several learning methods that aim to improve the understanding and skills of participants, namely the following:

1. Lecture Method

The lecture method is used to convey basic material related to the concept of community service, the systematics of the preparation of PkM proposals, and



techniques for writing scientific articles based on community service activities. The material presented by the speakers includes:

- a) Concept and policy of Community Service (PkM) in higher education
- b) Systematics of the preparation of PkM proposals
- c) Methods of implementing community service activities
- d) Techniques for preparing PkM activity reports
- e) Techniques for writing community service journal articles

2. Discussion and Question and Answer Methods

The discussion method was carried out to provide opportunities for participants to ask questions and discuss various obstacles that are often faced in the preparation of PkM proposals and the writing of scientific articles. Through this discussion activity, it is hoped that there will be an exchange of ideas and experiences between resource persons and participants so that it can enrich participants' understanding of community service activities.



Figure 3. Question and Answer Process Between Participants and Presenters

3. Practice and Mentoring Methods

Practical methods are an important part of this workshop activity, where participants directly conduct practice in preparing PkM proposals and writing scientific articles based on community service activities. In this stage, participants received assistance from resource persons and the implementation team in the following activities:





- a) Identifying community problems that can be used as the theme of PkM activities
- b) Compile the background of the activity and the formulation of the problem
- c) Developing methods for implementing community service activities
- d) Develop activity output plans
- e) Drafting scientific articles based on PkM activities

Stages of Workshop Implementation

The implementation of this workshop activity is carried out through several stages of activities that are systematically designed so that the objectives of the activity can be achieved optimally. The stages of implementing this workshop are as follows:

1. Preparation Stage

The preparation stage is the initial stage before the implementation of workshop activities. At this stage, the implementation team carried out several activities, including:

- a) Coordinating with the Hidayatullah Islamic Institute Batam regarding the implementation of workshop activities.
- b) Prepare activity plans and schedules for the implementation of the workshop.
- c) Prepare training materials on the preparation of PkM proposals and writing PkM journal articles.
- d) Determine resource persons and activity support teams.
- e) Socializing activities to lecturers and students as prospective workshop participants.
- f) Prepare facilities and infrastructure to support activities such as training rooms, presentation devices, and training materials.

This preparation stage aims to ensure that the workshop activities can be carried out properly and in accordance with the plan that has been set.

2. Workshop Implementation Stage

The implementation stage is the core of community service activities carried out in the form of workshops and mentoring. This activity was attended by 30 participants consisting of lecturers and students from various study programs at the Hidayatullah Islamic Institute Batam.





The workshop implementation activities include several series of activities as follows:

1. Opening of Activities. The activity began with an opening by the institution and conveying the purpose and benefits of the workshop to all participants.
2. Delivery of Workshop Materials. The resource persons delivered material related to:
 - a. Basic concept of Community Service
 - b. Systematics of the preparation of PkM proposals
 - c. Method of implementing PkM activities
 - d. Techniques for writing service journal articles kepada masyarakat
3. Discussion and Q&A. In this session, participants were given the opportunity to ask questions and discuss the material that had been delivered by the speakers.
4. Practice of Preparing PkM Proposals. Participants begin to prepare draft proposals for community service activities based on themes or problems relevant to their respective scientific fields.
5. Assistance in Writing PkM Journal Articles. Participants are guided in drafting scientific articles based on community service activities that have the potential to be published in community service journals.



Figure 4. Participants Practice How to Make PkM Outputs into Customized Article Templates



3. Activity Evaluation Stage

The evaluation stage is carried out to determine the level of success of the workshop implementation and to assess the extent to which participants understand the material that has been given. Evaluation of activities is carried out through:

1. Observation of the level of participation and activeness of participants during the activity.
2. Discussion and feedback from participants regarding the implementation of the workshop.
3. Assessment of the draft PkM proposal and scientific articles that have been prepared by the participants.

Through this evaluation, it is hoped that the effectiveness of workshop activities can be known in improving participants' understanding and skills in the preparation of PkM proposals and the writing of scientific articles.

4. Follow-Up Stage

As a follow-up to this workshop activity, participants are expected to develop draft PkM proposals and scientific articles that have been prepared during the workshop into proposals and articles that are ready to be submitted or published. In addition, this activity is also expected to encourage an increase in the productivity of lecturers and students in carrying out community service activities and publishing the results of these activities in scientific journals.

RESULTS ACHIEVED AND POTENTIAL SUSTAINABILITY

Implementation of Workshop Activities

The Workshop on Assistance in the Preparation of Community Service Proposals (PkM) and the Publication of PkM Journal Articles for lecturers and students has been carried out well within the Hidayatullah Islamic Institute Batam. This activity was attended by 30 participants consisting of lecturers and students from various study programs who have an interest in the development of community service activities and scientific publications. The implementation of the workshop began with an opening activity attended by institutional leaders, the activity implementation team, and all workshop participants. In the opening activity, the importance of community service activities as part of the implementation of the Tri Dharma of Higher Education was conveyed, especially in increasing the contribution of academics to society. After the opening activity,





the workshop continued with the delivery of material by resource persons who discussed various important aspects of community service activities. The material presented included the basic concept of Community Service (PkM), the systematics of the preparation of proposals for PkM activities, methods of implementing community service activities, and techniques for writing scientific articles based on PkM activities.

During the activity, participants showed high enthusiasm in participating in each session held. This can be seen from the active participation of participants in participating in discussions and asking various questions related to the preparation of PkM proposals and the process of publishing articles in community service journals. In addition to the delivery of material, the workshop activities were also complemented by practical sessions and assistance in the preparation of PkM proposals and the writing of scientific articles. In this session, participants were guided directly by resource persons and the implementation team to prepare draft proposals for community service activities based on problems relevant to their respective scientific fields.

Results Achieved

The implementation of this workshop activity has given several significant results in increasing the academic capacity of lecturers and students at the Hidayatullah Islamic Institute Batam, especially in the field of community service and scientific publications. The results achieved from this activity include the following:

1. Increased Participant Understanding

One of the main results of this workshop activity was the increasing understanding of participants about the concept and implementation of community service activities. Through this activity, participants gained a more comprehensive understanding of:

- a) Basic Concepts of Community Service Activities
- b) Systematics of the preparation of PkM proposals
- c) Methods of Implementing Community Service Activities
- d) Techniques for Writing Scientific Articles Based on Service Activities

This increase in understanding is expected to be an important capital for lecturers and students in designing and implementing more targeted and quality community service activities.

2. Preparation of a Draft Community Service Proposal





Through the mentoring activities carried out during the workshop, participants succeeded in compiling several draft proposals for community service activities that have the potential to be submitted in various service grant programs both at the institutional and national levels.

These proposals generally raise various issues relevant to the needs of the community, such as:

- a) Education-Based Community Empowerment
- b) Improving Religious and Social Literacy
- c) Strengthening the community-based economy
- d) development of education and training for the community

With the draft proposal, participants have the opportunity to develop the proposal into a more mature proposal and ready to be submitted in the community service grant program.

3. Preparation of Draft Scientific Articles Based on PkM Activities

In addition to producing draft PkM proposals, this workshop also produced several drafts of scientific articles based on community service activities prepared by participants. The articles were compiled by following the systematic writing of scientific articles that are commonly used in community service journals. This draft article is expected to be further developed by participants so that it can be published in community service journals both at the national and international levels.

4. Increasing Academic Motivation of Lecturers and Students

This workshop also has a positive impact on increasing the academic motivation of lecturers and students in carrying out community service activities and publishing the results of these activities in the form of scientific articles. Through this activity, participants gained new insights into the importance of scientific publications as one of the indicators of lecturers' academic performance and as a means of disseminating the results of community service activities to the wider community. The following is a table of the results of the Community Service Proposal Preparation Assistance Workshop (PkM) which was attended by 30 lecturers and students at the Hidayatullah Islamic Institute Batam.

Table 1. Results of PkM Workshop Activities

No	Types of PkM Proposals	Number of Proposals	Remarks
1	PkM Proposal Across Study Programs / Multidisciplinary	3	Compiled collaboratively by lecturers and students from several different study programs with a focus on community empowerment based on





	(Lecturer and Student Collaboration)		multidisciplinary science. This proposal is planned to be submitted to the Institution's Internal Grants program.
2	PkM Lecturer Proposal	2	The proposal is prepared by the lecturer as the chief executive of community service activities by involving students as members of the activity. This proposal is also planned to be submitted to the Institution's Internal Grants.
3	PkM Proposals Prepared for National Grants	4	Proposals that have the potential for further development and are planned to be submitted to the Community Service Grant program at the national level through the Ministry of Religion's Litapdimas system.

Total Proposals Generated from the Workshop: 9 PkM Proposals

Table 2. Activity Achievement Components

Components	Achievements
Number of Workshop Participants	30 Participants (Lecturers and Students)
Total Draft Proposal PkM	9 Proposals
Proposals for Institutional Internal Grants	5 Proposals
Planned Proposals for National Grants	4 Proposals

This workshop activity shows that the mentoring process carried out is able to increase the capacity of lecturers and students in preparing proposals for community service activities. The resulting draft proposal has the potential to be further developed so that it can be submitted to the community service grant program both at the institutional and national levels.

Impact of Activities on Institutions

The implementation of this workshop also has a positive impact on the development of the institution, especially in improving the quality of the implementation of the Tri Dharma of Higher Education within the Hidayatullah Islamic Institute of Batam.

- Some of the positive impacts that can be felt by institutions include:
- increasing the capacity of lecturers and students in preparing community service proposals
- the potential increase in the number of PkM proposals submitted by lecturers and students
- Increasing Opportunities for Publication of Scientific Articles in Community Service Journals
- Increasing academic culture and scientific productivity in the university environment





Potential Sustainability of the Program

This workshop has considerable sustainability potential in supporting the improvement of the quality of community service activities within the Hidayatullah Islamic Institute of Batam.

Some of the potential sustainability of the program include the following:

1. Development of Proposals for National PkM Grants

Draft proposals that have been prepared by participants during the workshop can be further developed to be submitted to various community service grant programs at the national level, such as grant programs organized by ministries or government agencies that support community service activities. Through follow-up assistance, these proposals have the potential to obtain grant funding so that community service activities can be carried out more widely and have a more significant impact on the community (Silitonga et al., 2024).

2. Opportunities to Apply for International PkM Grants

In addition to national grant opportunities, proposals for community service activities that have strong innovation and social impact also have the potential to be submitted in international service grant programs organized by various international donor agencies, non-governmental organizations, and international educational institutions. To achieve this, further development of proposals that have been prepared to meet international grant program standards, both in terms of methodology, program sustainability, and the resulting social impact.

3. Strengthening of PkM Scientific Publications

The sustainability of the program can also be realized through an increase in the number of scientific articles published based on community service activities carried out by lecturers and students. These articles can be published in community service journals both at the national and international levels. With the increasing number of scientific publications, the academic contribution of universities to the development of science and community empowerment will also increase.

4. Continuous Mentoring Program

In an effort to maintain the sustainability of this activity, an advanced mentoring program is needed for lecturers and students in preparing PkM proposals and writing scientific articles. This mentoring program can be carried out periodically by research and community service institutions in the university





environment. Through continuous mentoring, it is hoped that the quality of PkM proposals and scientific articles produced by lecturers and students will increase so that they are able to compete in various community service grant programs both at the national and international levels.

CONCLUSION

The Workshop on Assistance in the Preparation of Community Service Proposals (PkM) and the Publication of PkM Journal Articles for Lecturers and Students at the Hidayatullah Islamic Institute Batam has been carried out well and has made a positive contribution in increasing the academic capacity of lecturers and students, especially in the field of community service and scientific publications. The workshop activity, which was attended by 30 participants consisting of lecturers and students, provided a more comprehensive understanding of the basic concepts of community service, the systematics of the preparation of PkM proposals, the method of implementing community service activities, and the technique of writing scientific articles in accordance with journal publication standards. Through the mentoring activities carried out during the workshop, participants succeeded in compiling several draft proposals for community service activities that have the potential to be submitted in various community service grant programs both at the institutional and national levels. In addition, participants have also produced draft scientific articles based on PkM activities that can be further developed to be published in community service journals.

This workshop also has a positive impact on increasing the motivation of lecturers and students in carrying out community service activities and publishing the results of these activities in the form of scientific papers. Thus, this activity is expected to be one of the strategic steps in supporting the improvement of the quality of the implementation of the Tri Dharma of Higher Education, especially in the field of community service.

Suggestions

Based on the results of the implementation of this workshop, there are several suggestions that can be submitted to increase the effectiveness of similar activities in the future, namely the following:

- a) Regular training and follow-up assistance activities are needed for lecturers and students in the preparation of Community Service (PkM) proposals and the writing of scientific articles so that the quality of scientific proposals and publications produced will increase.
- b) The Institute for Research and Community Service (LPPM) is expected to continue to encourage and facilitate lecturers and students to submit proposals for PkM activities in various community service grant programs both at the national and international levels.
- c) There is a need to strengthen the academic culture in the university environment that encourages lecturers and students to be more active in carrying out community service activities and publishing the results of these activities in scientific journals.
- d) Workshop activities like this are expected to be carried out on an ongoing basis as part of the academic capacity development program for the academic community in the university environment.



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We would like to express our deepest gratitude and appreciation to the **Batam Tourism Polytechnic**, especially to the Director of the Batam Tourism Polytechnic, the Center for Research and Community Service of the Batam Tourism Polytechnic (Puslitabmas), and the Culinary Management Study Program, who have provided full support so that Community Service activities can be carried out properly and successfully according to the specified time target. Hopefully this good cooperation can continue to be established and develop in various academic and service activities in the future.

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