



Community Social Empowerment Through Basic Food Assistance Activities Based On Lecturers And Students At The Nurul Hidayah Batam Foundation

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Abstract

Community Service Activities (PKM) with the title "Social Service for the Distribution of Basic Necessities" is a form of social concern that aims to help people in need, especially in meeting daily basic needs. This activity is carried out by distributing food packages to underprivileged communities, orphanages, or other vulnerable groups. The implementation of activities is carried out through the planning stages, collecting data on beneficiaries, and distributing aid directly so that it is right on target. In addition, this activity also involves the active participation of students, lecturers, and related parties as a form of implementation of the values of mutual cooperation and social concern. The results of this activity show that the assistance provided can ease the economic burden on the community and strengthen the relationship between universities and the community. This activity also provides real experience for students in implementing humanitarian values and service. Thus, this PKM activity is expected to provide short-term benefits in the form of assistance for basic needs, as well as long-term benefits in the form of increased empathy, social solidarity, and concern for others in community life.

Keywords: Social Empowerment; Basic Food Assistance; Social Care; Community Service; Nurul Hidayah Batam Foundation;

INTRODUCTION

Social service or better known as social service is one of the social activities to share a sense of humanity between fellow humans. Social Service is an activity where with this activity we can close the kinship between others. Social services are held with specific purposes. For example, social services between residents carried out by students to the wider community who are in need of a helping hand. Social service activities were also carried out by Lecturers of the Batam Tourism Polytechnic. (Pratama dkk. 2025)

Social service is, social service is the precept, 1 social service includes the precept, 2 social service is an attitude according to the precept, 3 social service is an attitude that is in accordance with the precept, 5 social service is one of the events that aims to, social service is intended to, social service means, social service is, social service is an activity that is the practice of precepts to, 1 social service is an example of the attitude of Pancasila precepts, 2 social services are



precepts, 5 social services or social services, social services will occur if they have conditions, social service is helping each other, (Dailami dkk. 2023)

Sustainable social development focuses not only on economic growth, but also on improving the quality of life and welfare of people, especially vulnerable and underprivileged groups. In today's social reality, there are still many people who have difficulties in meeting their basic daily needs, especially food needs. These conditions are influenced by various factors, such as limited income, increasing prices of basic materials, and long-term socio-economic impacts. If they do not receive appropriate attention and intervention, this problem can have an impact on the decline in the quality of life and social resilience of the community. (Dailami dkk. 2025)

Universities as educational institutions have a strategic role in answering social problems that occur in society. Through the implementation of the Tri Dharma of Higher Education, especially in the aspect of Community Service, universities are expected to be able to become agents of social change (agent of change) that not only produce academically competent graduates, but also have social sensitivity and concern for the surrounding environment. The involvement of lecturers and students in community service activities is an effective means of contextual learning to instill the values of empathy, solidarity, and social responsibility. (Uinarni dkk. 2024)

One of the tangible forms of community service that is relevant to current social conditions is basic food assistance activities. Food assistance is not solely seen as a charitable activity, but as part of efforts to empower the community. Through a care-based approach and active participation of lecturers and students, this activity is expected to be able to build a harmonious relationship between universities and the community, as well as foster the spirit of mutual cooperation and togetherness in facing social challenges. (Pratama dkk. 2025)

The Nurul Hidayah Batam Foundation is a social institution that has an important role in fostering and mentoring the community, especially for groups that need social and economic support. The foundation consistently runs various social and religious programs, but in its implementation it still faces limited resources, especially in meeting the basic needs of the beneficiaries. This condition opens up opportunities for universities to collaborate in the form of synergistic and sustainable community service activities. (Siti Arafat et al., t.t.)



Based on this background, Community Social Empowerment activities through Lecturer and Student Concern-Based Food Assistance Activities at the Nurul Hidayah Batam Foundation are designed as a form of real concern of the academic community for social problems faced by the community. This activity not only aims to help ease the economic burden of the beneficiary communities through the fulfillment of basic needs, but also to strengthen human values, increase the social awareness of lecturers and students, and build sustainable partnerships between universities and social institutions. Thus, this activity is expected to have a positive impact both directly and long-term on the community and all parties involved

The value of social care is important for human life. Humans are individual and social creatures. Humans as an individual being, it means that every human being is entitled to his personal property itself and can be adjusted to the surrounding environment. While humans as a social creature contains the meaning that every human being cannot living alone, but needing each other between humans and each other. Humans as social creatures are the ones who demand human beings to coexist with others so as to create a condition of society that is interdependent with each other. So in this case, humans need the value of social care to be able to live their nature. (Nur Khusnul Hamidah et al., t.t.)

Social care is a social attitude that must be possessed by every Indonesian citizen as a form of caring for others humans. Taufik (2014:55) explained that social care is "an attitude and actions that always want to help others and communities in need. In general, social concern can be interpreted as a sense that arises from conscience that is able to encourage a person to want to provide assistance to fellow human beings both in the form of material and in the form of energy assistance, with the noble goal of alleviating the burden or difficulties of others. Therefore, social care is an important thing that must be possessed by every individual in order to have a sense of sensitivity to social problems that occur around him. So, it is natural for humans to care about the surrounding environment. (Sari dkk. 2022)

Basically, every human being has a conscience towards sensitivity to social problems. Koesuma (2007:80) revealed that character is the same as personality. Therefore, human nature has a good personality. Moreover, every human must have emotions and feelings that are easily moved, concerned, and caring. However, this does not necessarily make everyone aware of their feelings, there



will only be a few people who will care about fellow humans. The reason is because of inability, time or distance that is not possible so that a person will keep his desire in his heart instead of helping others who are in need of help. Many people even prioritize personal interests and are indifferent to the surrounding environment

Furthermore, it is the nearby environment that has a great influence in shaping one's social concern. Nearby neighborhoods that This means family, school, friends, and the community environment where a person lives. From this environment a person Gain values about social care. Social concern here is not to interfere in the affairs of others, but rather to helping fellow human beings both in the form of material and manpower assistance to alleviate the distress or difficulties that others are facing. (Tambunan et al. 2020)

Along with the times, the dynamics of Indonesian society today show that the values of social care continue to be degraded, especially among the younger generation. The values of social concern that are starting to fade such as mutual cooperation, please help, willingness to sacrifice, sincere in helping to ease the burden of others and so on. The causes of the fading of the value of social care are very diverse, including due to social disparities or social status, due to individualistic (selfish) and selfish attitudes (feeling that one's own interests are greater than one's social interests), lack of understanding of the values of social concern, lack of tolerance, sympathy and empathy. The young generation who is expected to be the successor of the nation if they do not have a character that reflects the personality of the nation, then it is feared that it will have a bad impact on the progress of the nation and the State of Indonesia. So, in this case, it is very important to strengthen social awareness in the younger generation.

Based on the initial interview that has been conducted with the brother of the Head Mr. Muji Syukur, the Management of the Nuruh Hidayah Batam Foundation. Social Service in the form of providing basic necessities explained that the decline in social care values as described above was also found in students at the Batam Tourism Polytechnic. In the world of education, students occupy the highest strata who are expected to be able to become superior human resources in various fields of life, especially in the social field to build solidarity, but today's students tend to be more selfish without paying attention or caring about the surrounding environment. So it is not surprising that now the values of social care have decreased.



Based on these problems, it is considered important to make preventive efforts, namely through strengthening the value of social concern to build solidarity for the community. One of the strengthening of these values can be done through Social Service activities to build solidarity by Batam Tourism Polytechnic Lecturers. PKM Social Service in the form of Providing Basic Necessities to build solidarity is a unit of lecturer activities engaged in community service, especially on social issues. PKM Social Service in the form of Providing Basic Necessities to Increase Solidarity is a unit of lecturer activities that instill the values of social concern to the community in order to be able to alleviate the suffering of fellow humans, either with material assistance or voluntary manpower assistance without selflessness as a form of social concern.(Al-Faruqi dkk. 2020).

COMMUNITY OVERVIEW

The Nurul Hidayah Batam Foundation is a socio-religious institution located in Batam City and engaged in education, da'wah, and social services to the community. This foundation exists as a form of concern for improving the quality of people's lives, especially in the aspects of religious education and social welfare.

Institutionally, the Nurul Hidayah Batam Foundation has a strategic role in fostering and developing human resources who have noble character, knowledge, and high social concern. This is realized through various structured and sustainable activity programs.

In the field of education, the foundation organizes religious learning activities such as the Al-Qur'an Education Park (TPQ), routine recitations, and character development for children and adolescents. This activity aims to instill Islamic values from an early age and form a generation with morals and competitiveness.

In addition, in the social field, the Nurul Hidayah Batam Foundation actively carries out various community activities, such as providing compensation to orphans and poor people, distributing basic food assistance, and other social service activities. These programs are a tangible form of the foundation's contribution in helping to improve the welfare of the surrounding community.

In the religious aspect, the foundation also routinely holds da'wah activities such as religious lectures, commemoration of Islamic holidays, and taklim assemblies. This activity aims to increase the understanding and practice of Islamic teachings among the community.





As a partner in Community Service (PKM) activities, the Nurul Hidayah Batam Foundation has an important role as a location and target for activities, especially in reaching community groups in need. Collaboration between universities and foundations is expected to have a sustainable positive impact, both in building community capacity and in strengthening social and religious values.

With various programs and activities implemented, the Nurul Hidayah Batam Foundation is expected to continue to develop as an institution that is able to make a real contribution to social, educational, and religious development in Batam City.

The Nurul Hidayah Batam Foundation is a social and community institution that focuses on the development of social activities, education, and community empowerment in the Batam area, Riau Islands, Indonesia. The foundation is engaged in providing social support to communities in need through various humanitarian programs and initiatives.

This foundation has an important role in accompanying and supporting the community, especially in the area around Batam with social and community activities, such as receiving social assistance, empowerment activities, and support for local institutions or communities in need. Evidence of the foundation's involvement in social activities can be seen through various collaborations with other agencies, for example the distribution of social assistance that is symbolically handed over to the foundation as a form of mutual concern for vulnerable groups in the community.

In addition, this foundation is also a place for social activities such as mass circumcision and alternative medicine for orphans and poor families which are carried out regularly. This kind of activity shows the foundation's commitment to improving the welfare and empowerment of the community directly.

Organizationally, the foundation has an address and operations at the Nur Hidayah Mosque Complex, JL Bida Ayu, Block J No. 69, Tanjung Playu, Batam. The strategic role of the foundation is not only as a recipient and distributor of aid, but also as a center of social activities that has the potential to become a partner in community service programs, child development, and strengthening the local community.

The Nurul Hidayah Batam Foundation seeks to realize a sustainable social, religious and humanitarian mission through the development of programs that are





oriented towards improving the quality of life of the underprivileged. The foundation's activities are a space for various parties, including students and university lecturers, to collaborate in the implementation of social activities that have a wide impact.



Figure 1. Documentation of community service activities, 2026

METHODOLOGY

1. Method of Activity

The method of implementing Community Social Empowerment activities through Lecturer and Student Concern-Based Food Assistance Activities at the Nurul Hidayah Batam Foundation is carried out through several structured and sustainable stages, as follows:

A. Preparation Stage

The preparation stage is the first step to ensure that the activity runs effectively and on target. Activities at this stage include:

1. Internal coordination of the PKM team consisting of lecturers and students for the division of duties and responsibilities.
2. Coordination and communication with the Nurul Hidayah Batam Foundation regarding the time, location, and target of aid recipients.
3. Identification and data collection of prospective recipients of basic food assistance based on the criteria of people in need.
4. Preparation of activity plans, implementation schedules, and logistical needs.
5. Procurement and packaging of basic food packages are in accordance with



the basic needs of the community.

B. Implementation Stage

The implementation stage is the core of community service activities, which include:

1. Distribution of basic food assistance directly to beneficiaries within the Nurul Hidayah Batam Foundation.
2. The active involvement of lecturers and students in the distribution process as a form of concern and social interaction with the community.
3. Conveying moral and motivational messages to aid recipients to foster a spirit of togetherness, social concern, and solidarity.
4. The implementation of activities in an orderly, transparent, and humane manner while still paying attention to social ethics.

C. Monitoring and Evaluation Stage

The monitoring and evaluation stage aims to assess the effectiveness and impact of the activities that have been carried out, through:

1. Direct observation of the aid distribution process.
2. Evaluate the suitability between the plan and the implementation of the activity.
3. Collecting feedback from the foundation and beneficiaries regarding the benefits of the activity.
4. Identify obstacles and supporting factors as material for improving future activities.

D. Reporting and Follow-up Stages

The final stage of activities includes:

1. Preparation of reports on PKM activities in a systematic and accountable manner.
2. Documentation of activities as evidence of implementation and output of activities.
3. Submission of reports to related parties.
4. Follow-up planning in the form of social activities or advanced empowerment programs to maintain the sustainability of the impact of activities. (Siti Arafat dkk., t.t.)

2. Supporting and Inhibiting Factors

A. Supporting Factors





The implementation of Community Service (PKM) activities carried out at the Nurul Hidayah Batam Foundation, Batam City, is supported by several factors that play an important role in the success of the activity, including:

1. High Concern of Lecturers and Students

This activity is supported by the high spirit of social concern from lecturers and students as PKM implementers. This is reflected in active participation in the collection, management, and distribution of basic food assistance.

2. Support from the Foundation

The management of the Nurul Hidayah Batam Foundation provides full support for the implementation of activities, both in terms of providing venues, coordination with beneficiaries, and technical smoothness in the field.

3. Real Community Needs

Basic food assistance is a basic need that is very relevant for the community, especially for orphans and underprivileged families. This makes the program easy to accept and on target.

4. Good Teamwork

The existence of good coordination between the PKM implementation team, the foundation, and the community also supports the smooth running of activities from the planning stage to implementation.

5. Funding and Donation Support

The availability of funding sources, both from institutions and voluntary donations, is an important factor in supporting the success of basic food assistance activities.

B. Inhibiting Factors

Although the activity went well, there were several obstacles faced during the implementation, including:

1. Limited Amount of Assistance

The amount of available basic food assistance has not been fully able to reach all people in need, so priority is needed in distribution.

2. Implementation Time Limitations

The relatively short time of activities causes the preparation and distribution process to be carried out intensively, so that it is less optimal in reaching a wider area.

3. Technical Constraints in Distribution



In the implementation in the field, there are several technical obstacles such as scheduling arrangements, distribution of aid, and coordination of beneficiaries.

4. Reliance on Donations

This activity is highly dependent on the availability of donations, so the sustainability of the program is a challenge if the source of funds is limited.

5. Lack of Structured Recipient Data

The lack of fully verified data on people in need is one of the obstacles in ensuring targeted assistance.

Strong supporting factors, such as social concern and foundation support, are the key to the success of this PKM activity. However, some obstacles such as limited resources and technical constraints need to be a concern for the improvement and development of future activities.



Figure 2. Documentation of community service activities, 2026

SUSTAINABLE RESULT AND POTENSIAL

1. Results of Implementation of Activities

Community Service Activities (PKM) with the title *"Community Social Empowerment through Basic Food Assistance Activities Based on Lecturers and Students at the Nurul Hidayah Batam Foundation"* which was carried out in Batam City generally ran smoothly and had a positive impact on the beneficiary community.

The results of the implementation of this activity can be described as follows:





a. Distribution of Basic Food Assistance to the Community

This activity succeeded in distributing basic food assistance to people in need, especially orphans and underprivileged families within the Nurul Hidayah Batam Foundation. The assistance provided includes basic necessities such as rice, cooking oil, sugar, instant noodles, and other food ingredients that are urgently needed in daily life.

b. Increasing Social Concern of Lecturers and Students

The implementation of this activity shows an increase in social concern from lecturers and students for the condition of the surrounding community. Direct involvement in these social activities is a real means of learning in fostering a sense of empathy, solidarity, and social responsibility.

c. Building Good Relations between Universities and the Community

This PKM activity has succeeded in strengthening the relationship between universities and the community, especially with the foundation. This collaboration is the first step in building sustainable cooperation in various other social programs.

d. Increasing Sense of Togetherness and Solidarity

The distribution of basic necessities not only provides material assistance, but also creates an atmosphere of togetherness between the implementation team and the community. The interaction established during the activity strengthens social values such as mutual cooperation and care.

e. Positive Response from the Beneficiary Community

The community receiving assistance gave a very positive response to this activity. They feel helped by the basic food assistance, especially in easing the burden of daily needs. In addition, this activity also provides motivation and enthusiasm for the community to continue to strive to improve their welfare.

f. Achievement of PKM Activity Objectives

Overall, this activity has achieved the main goal, which is to help people in need and foster social concern among lecturers and students. This program is also a tangible form of higher education's contribution to community service.

Based on the results of the implementation of PKM activities, it can be concluded that this basic food assistance activity provides direct benefits to the



community and has a positive impact on increasing social awareness and strengthening the relationship between universities and the community in Batam City. This activity is expected to continue to be carried out in a sustainable manner with a wider scope.

2. Discussion of the Results of the Implementation of Activities

The implementation of Community Service (PKM) activities with the title "Community Social Empowerment through Basic Food Assistance Activities Based on Lecturer and Student Concern at the Nurul Hidayah Batam Foundation" *in* Batam City showed positive results and had a real impact on the beneficiary community.

From the social aspect, this activity plays a role in helping to ease the economic burden of the community, especially for orphans and underprivileged families. The basic food assistance provided is able to meet some of the basic daily needs, so that it has a direct impact on improving the temporary welfare of the community. This shows that PKM activities have an important role as a form of social intervention that is responsive to the needs of the community.

From the educational **aspect**, the involvement of lecturers and students in this activity is an effective means of contextual learning. Students not only gain theoretical knowledge in college, but also gain direct experience in interacting with the community. This process contributes to forming the character of students who have empathy, social concern, and responsibility for the surrounding environment.

Furthermore, from the aspect of community empowerment, this activity is the first step in building collective awareness about the importance of social solidarity. Although the assistance provided is short-term, this activity can trigger the spirit of mutual cooperation and concern for others in the community. Thus, empowerment is not only seen from the economic aspect, but also from the strengthening of social values.

From an institutional perspective, this activity has succeeded in strengthening the relationship between universities and the community, especially with the foundation. The collaboration that has been established shows that there is good synergy in the implementation of social activities. This opens up opportunities for the development of more targeted and sustainable follow-up programs.

However, the results of the implementation of the activity also show that there are several limitations. The assistance provided is still temporary and has not



been fully able to overcome the economic problems of the community as a whole. In addition, the limited amount of assistance and the scope of beneficiaries are challenges in the implementation of activities. Therefore, there is a need for a more advanced, long-term empowerment-oriented approach, such as skills training or small business development.

Overall, this PKM activity not only provides material benefits, but also has an impact on increasing social awareness, strengthening human values, and forming the character of students who care about the community. With the evaluation of the implementation of activities, it is hoped that similar programs in the future can be developed with a more comprehensive and sustainable approach.

CONCLUSION

Based on the implementation of Community Service (PKM) activities with the title "Community Social Empowerment through Basic Food Assistance Activities Based on Lecturers and Students at the Nurul Hidayah Batam Foundation" in Batam City, it can be concluded that this activity has gone well and provided real benefits to the community.

The basic food assistance activities carried out are able to help ease the burden of basic needs of the community, especially for orphans and underprivileged families. The assistance provided has a direct impact on meeting daily needs, although it is still short-term.

In addition, this activity also succeeded in fostering and increasing social awareness among lecturers and students. Active involvement in social activities provides a real experience that reinforces the values of empathy, solidarity, and social responsibility towards society.

In terms of institutional relations, this PKM activity also strengthens cooperation between universities and foundations and the community. This collaboration is a good foundation for the development of more sustainable service programs in the future.

However, this activity still has limitations, especially in terms of the scope of assistance and the nature of the program which is still temporary. Therefore, follow-up in the form of a more sustainable empowerment program is needed so that the resulting impact can be more optimal and long-term.

Overall, this PKM activity not only provides material benefits, but also contributes to strengthening social values and humanitarian concern in the community.

SUGGESTION

Based on the implementation of Community Service (PKM) activities with the title "Community Social Empowerment through Basic Food Assistance Activities Based on Lecturers and Students at the Nurul Hidayah Batam Foundation" in Batam City, some of the suggestions that can be given are as follows:

1. For the Community

It is hoped that the community can continue to foster the spirit of togetherness and social concern, as well as take advantage of the assistance provided wisely to meet basic needs. In addition, the community is also expected to support each other in improving common welfare.

2. On behalf of the Foundation





The Nurul Hidayah Batam Foundation is expected to develop more sustainable social programs, not only in the form of consumptive assistance, but also empowerment programs such as skills training, education, and other productive activities.

3. For Universities (Lecturers and Students)

Lecturers and students are expected to continue PKM activities on an ongoing basis with more varied programs and oriented towards long-term empowerment, such as small business assistance, entrepreneurship training, and family financial management education.

4. For Local Governments

The government is expected to provide support in the form of sustainable social assistance programs, as well as synergize with universities and foundations in improving people's welfare.

5. For the Next PKM Activities

Similar activities in the future are recommended to have more careful planning, including more accurate data collection of beneficiaries, increasing the amount of assistance, and expanding the reach of recipients so that the benefits of activities can be felt more widely.

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